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BMJ report claims “behavior interventions” are needed to “reduce vaccine hesitancy driven by misinformation on social media”

02/13/2024 // Ethan Huff // **3.2K** Views



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In the fight against "vaccine hesitancy," the British Medical Association-run *British Medical Journal* (BMJ) is [calling for](#) more "behavioral interventions" online, including on social media.

In order to "reduce vaccine hesitancy driven by misinformation on social media," the BMJ wants Big Tech platforms to promote the visibility of what its editors and controllers consider to be "reliable health information," while reducing or censoring the visibility of all else.

The BMJ also wants more "pro-action" on social media platforms "in dealing with the proliferation of misinformation."

In [an article](#) the BMJ published about the matter, the authors first define how they feel social media affects vaccination campaigns. They claim nothing good comes from any online public discourse about vaccines, and only leads to "misinformation."

Next, the article knocks down the idea that genuine safety concerns could ever be the reason why uptake for things like Wuhan coronavirus (COVID-19) "vaccines" is lower than *the powers that be* wish, blaming "hesitancy" driven by "misinformation" instead.

(Related: A BMJ investigation from last year [found that](#) the government-run Vaccine Adverse Event Reporting System [VAERS] is broken, in part because the U.S. Centers for Disease Control and Prevention [CDC] is failing to follow proper maintenance standards.)



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BMJ cites false "return of measles" claim as cause of vaccine "misinformation"

It is not so much that the general public is rightfully avert to vaccines due to their dangers and ineffectiveness. The BMJ insists that all vaccines are safe and effective, and that the only people who reject them are people who fell for some kind of online "misinformation" that triggered feelings of "hesitancy."

The BMJ even goes so far as to blame "vaccine hesitancy" on a "return of measles," a line that we have been hearing for years and years whenever public vaccine uptake starts to wane.

Even long before the Wuhan coronavirus (COVID-19) was a thing, *the powers that be* would publish media articles and journal reports claiming that measles is "making a comeback" because too many parents are refusing to inject their children with dangerous vaccine injections like MMR (measles, mumps and rubella).

The World Health Organization (WHO) agrees with all this, having recently issued a "decree" to the world that so-called vaccine hesitancy is now "among the greatest threats to global health."

The BMJ article cited above is not specific just to COVID jabs, though these are specifically mentioned later on in its contents. The overall concern is that people are rejecting all vaccines, which represents a serious threat to Big Pharma and the profiteers who rake in millions or even billions from vaccine sales.

If the general public overwhelmingly rejects vaccines as dangerous and ineffective, then these profiteers will see their cash cow dry up in an instant. There will also be a lot fewer vaccine injuries, which means fewer profits from the sale of pharmaceuticals that "treat" vaccine injuries.

The solutions to all this, according to the BMJ, include "mandatory vaccination and regulation for healthcare professionals, incentives, public health communication campaigns and engaging trusted leaders."

"Other intervention types include warning ('inoculating') people about manipulation tactics using non-harmful exposure as a tool to identify misinformation, and using accuracy prompts to trigger people to consider the truthfulness of material they are about to share on social media platforms, without stopping them from posting," the authors further write.

All in all, the BMJ wants more "reprogramming" campaigns to be launched that goad or otherwise threaten the non-compliant public into compliance with vaccine recommendations or mandates – in other words, *forced vaccination* through deception and coercion.

The latest news about Big Science's assault on free speech can be found at [Censorship.news](#).

Sources for this article include:

[ReclaimTheNet.org](#)

[BMJ.com](#)

[NaturalNews.com](#)

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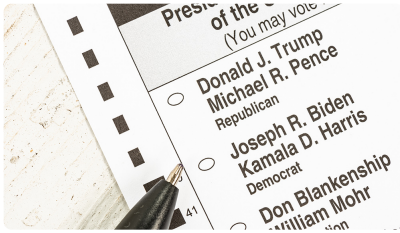
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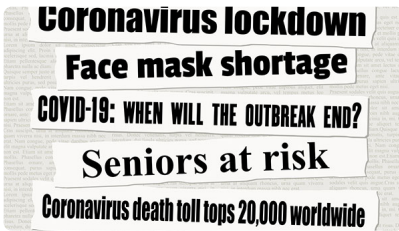
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ron angel

9 hours ago

If only the BMJ told the verifiable truth about these things with external references to everything said and not the Government-sourced spin on the matter everything would be OK!

0

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Shelley Pedersen

9 hours ago

Isn't it a little late for them to be worrying about "misinformation" online? Everybody already knows their so-called CV "vaccine" is poison, and people do seem to be catching on that most "vaccines" are questionable.

0

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Thomas C Hutson

9 hours ago

Yet, the Amish have low vaccination rates but high health numbers, Autism is almost unknown to them, while ADHD is also non-existent in their society. But I'm sure they got it all wrong while we wise followers of the mystic drug corporations which have paid billions

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0 0

TroubleMakerTV

11 hours ago

Totalitarians all agree, those who question (corporate) state narratives need to be labeled as "mentally ill" and a threat to the said (corporate) state.

0 0

The Great Cornholio

13 hours ago

""in other words, forced vaccination through deception and coercion.""

That can be said of EVERYTHING government does

0 0

JRoger

14 hours ago

WARNING! The British killers are on the loose again.

1 0

Y3Kv Bv

18 hours ago

It is the sincere wish of the people themselves.

0 0

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